

Idaho Statesman, Tuesday, March 23, 2010 — by Pat Carson

## Your Treasure Valley business community: accomplishments and promotions

### *JOB CHANGES*

Red Sky Public Relations has hired two senior public relations professionals, **Chad Biggs** and **Samantha O'Lea**. O'Lea recently relocated to Boise from the Los Angeles office of HL Group, where she was responsible for account management and strategic consultation in the beverage, fashion, luxury lifestyle and design industries.

Before HL Group, O'Lea worked at Clifford Public Relations, a bi-coastal boutique PR agency, where she gained experience with corporate entertainment, consumer product and fitness accounts. At Red Sky, O'Lea focuses on health and nutrition clients.

Biggs has extensive experience both as an internal communications manager for a Fortune 35 company and as a public relations consultant for multiple public and private entities.

At Albertsons, Biggs managed company-wide internal communication channels that spanned video, electronic and print media that reached about 250,000 associates. He regularly wrote and developed executive-level speeches and presentations and played a critical role in providing transition updates to employees during the company's \$17 billion acquisition by Supervalu Inc. This coordinated campaign garnered a Bronze Quill Award from the Minnesota chapter of the International Association of Business Communicators for the Supervalu communications team. At Red Sky, Biggs helps lead the technology practice.

Red Sky also has promoted assistant account executive **Alena Shea** to account executive. Shea joined the agency in January 2009 as a recent graduate of Boise State University with a bachelor's degree in communications with an emphasis in public relations. During her tenure with Red Sky, she has proven to be a strong asset in the management of events and client relationships.

### *RECOGNITION*

The Ada County Public Defender's Office congratulates **Amil Myshin** for his induction as a Fellow in the American College of Trial Lawyers. This honor is extended by invitation only and is limited to the top 1 percent of trial lawyers in the United States and Canada.

Fellowship is granted only to active, experienced trial lawyers who exhibit the highest standards of ethics, professionalism, civility and collegiality. Myshin is one of Idaho's most experienced capital crimes defense attorneys, and has been an Ada County Public Defender since 1985.