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ground floor
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FOR IMMEDIATE RELEASE

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Downtown Meridian Launches The Ground Floor powered by VengaWorks™ Idaho's Newest Smart Connected Workspace Opens Its Doors January 20

MERIDIAN, Idaho – (January 6, 2010) – The Ground Floor powered by VengaWorks, a smart connected workspace for Idaho entrepreneurs, opens its doors Jan. 20 in Downtown Meridian. The Ground Floor is a project of the Meridian Development Corporation (MDC), the urban renewal agency for Downtown. The new flexible workspace is in a historic building at 136 E. Idaho and offers emerging businesses an economical way to take their work to the next level.

“As we begin the New Year and look forward to new opportunities for our Downtown, we’re thrilled to open the doors on The Ground Floor,” said Craig Slocum, MDC Board chairman. “As with Destination Downtown — our ongoing master plan process — we’re taking steps to ensure Downtown Meridian is a sustainable destination for our citizens to live, work, play and innovate.”

Using VengaWorks as the managing organization will expand The Ground Floor’s resources and capabilities by adding it to a larger network of VengaWorks locations being developed throughout the Treasure Valley. Given its central location, The Ground Floor is set to become a key entrepreneurial destination — hosting business seminars, providing gathering space for local organizations, and acting as a hub for events that enhance Downtown Meridian’s innovative culture.

The Ground Floor powered by VengaWorks™ Launch Party

January 20, 4 – 7 p.m.

136 E. Idaho, Downtown Meridian

The first 10 guests at the Launch Party will receive a month’s free membership!

On the day The Ground Floor opens it will host the latest meeting of Jelly! — a co-working event that brings creatives together to work alongside each other in a welcoming environment — from 11-4 p.m. prior to the launch party.



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The Meridian Development Corporation is also conducting their latest Destination Downtown work session on January 20. The public is invited to stop by 703 North Main Street anytime between 6 and 8 p.m. to learn more about, and get involved in, the process to design a master plan for Downtown Meridian.

Meridian Development Corporation

The Meridian Development Corporation is committed to the economic stimulation and expansion of Downtown Meridian into a thriving area that provides opportunities in which to live, work, and play. Renewal and redevelopment will be supported through strategic use of resources to create successful projects that will attract and serve the people of Meridian. A seven-member Board of Commissioners appointed by the Meridian Mayor and City Council governs MDC. For more information visit www.meridiandevlopmentcorp.com

VengaWorks™ Venture Centers

VengaWorks is a transformative workspace and infrastructure model for dynamic business- delivers the flexible, efficient space that keeps teams connected to each other productively and to customers professionally. VengaWorks LiquidSpace™ starting at \$199, provides co-working and private office space in convenient, healthy facilities available 24/7 for members to drop in and get to work- outfitted with high performance Herman Miller work environments to maximize comfort and productivity and wired with the latest Cisco-powered unified communications infrastructure for teams to stay connected. For more information, visit www.vengaworks.com.

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