



*****MEDIA ALERT*****

**THE IDAHO STATE DENTAL ASSOCIATION JOINS THE VETERANS ASSOCIATION
FOR STAND DOWN CHARITY EVENT IN SANDPOINT, IDAHO
SATURDAY, JULY 10TH**

The ISDA Offers Charitable Oral Cancer Screenings and Dental Care to Veterans In Need

- WHAT:** The Idaho State Dental Association is partnering with the Veterans Association to offer much-needed dental care to Veterans during the upcoming Stand Down charity event. The ISDA will offer oral cancer screenings and necessary antibiotics for this often overlooked segment of the population. The increasing rate of oral cancer is a large issue throughout the state and the ISDA recognizes not only the positive health impact of this event but also the overall affect of its generous charitable contributions on Northern Idaho communities.
- INTERVIEWS/VISUALS:** Interviews available with ISDA President, Jack Fullwiler, ISDA Executive Director, Quinn Dufurrena and Veteran, Bob Taylor; Also, visuals of Veterans receiving oral cancer screenings and care by certified ISDA dentists.
- WHEN:** Saturday, July 10, 2010
10am to 2pm
- WHERE:** 301 S. Division Avenue, Suite A
Sandpoint, Idaho
- MEDIA CONTACT:** Red Sky PR | 208.287.2199
Samantha O'Lea | samanthaolea@redskypr.com
Ashley Ford | ashleyford@redskypr.com

About the Idaho State Dental Association

The Idaho State Dental Association (ISDA) represents more than 900 dentists throughout greater Idaho and has been in existence for nearly 120 years. As a constituent of the American Dental Association – the professional organization of dentists throughout the U.S. who are dedicated to providing the best care for their patients – and an oral health authority, the ISDA is committed to the public and the profession in the state of Idaho. The Boise-based association is affiliated with seven districts throughout the state and leads a unified profession through initiatives in advocacy, education and the development of standards. For further information visit www.isdaweb.org.

#