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Boise Centre celebrates 20 years

IBR STAFF REPORT

The Boise Centre is celebrating its 20th birthday this year.

Since 1990, the center (until last year known as the Boise Centre on the Grove) has hosted millions of visitors to thousands of events and conventions. Events at the center create the equivalent of 24.4 full-time jobs a year, boost local earnings by \$530,000 and generate \$856,000 in taxes for every \$1 million spent by the center and its visitors, according to a recent economic impact study by John Church and Don Holley of Boise State's College of

Business and Economics.

"Boiseans may not realize the economic catalyst the Centre has been to the region for the past two decades through employment, tax generation and expenditures throughout downtown by our guests," General Manager Pat Rice said in a release.

The Boise Centre is 85,000 square feet and includes 45,000 square feet of exhibition and meeting space, 20 meeting rooms, a ballroom, banquet facilities and a 375-seat auditorium.

The center will host a cupcake and ice cream party on Feb. 4 from 11 a.m. to 2 p.m. The public is invited to attend.